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Olivia Samuelsson	Handling of Data AI Analysis_Binosight_260918	2026-09-18	2026-09-25

Handling of Data in the PQi Service Related to AI Analysis

This document provides supplementary information on how data is handled in connection with the use of AI analysis in the PQi service. The document supplements Binosight's privacy policy and specifically describes the use of Mistral as a subcontractor for AI-generated analyses.

Mistral

Mistral AI is a French provider of AI models that Binosight uses as a subcontractor to generate AI analyses in the PQi service. Mistral is established within the EU, and its services are, as a general rule, operated on infrastructure within the EU/EEA.

This means that the data sent to Mistral to generate the AI analysis is, as a general rule, processed within the EU. Any transfers to third countries are protected by the European Commission's Standard Contractual Clauses under the GDPR.

Mistral receives data solely for the purpose of generating the requested analysis. The way Mistral is used in the PQi service means that data is not used to train AI models.

Data may be stored by Mistral for a limited period of time (usually up to 30 days) to ensure safe and correct use of the service.

Opt-In

Each user organisation decides for itself whether Binosight's AI analysis feature is to be activated. The feature is opt-in and is activated by the customer's main administrator.

Only if the feature is activated can users within the organisation download the AI Insight report after a completed survey.

Data Handled in the AI Analysis

Personal data may be processed within the PQi service, for example contact details such as email addresses used for sending out surveys. However, such personal data is not included in the data sent for AI analysis.

As a general rule, personal data is therefore not processed in the AI analysis of a PQi survey. The only potential source of personal data in the AI analysis is if a respondent provides information about an identifiable person in a free-text comment, which may occur in some cases.

Type of data handled:

- A respondent's role and party affiliation in the project
- Project characteristics
- Answers to free-text questions
- Answers to rating questions